

Radiothon 2026 Staff Toolkit

Help spread the word and raise \$75,000 for The Arc of Warren County's 36th Radiothon with WRNJ Radio on Wednesday, April 29, 2026 from 9:00 AM to 5:00 PM! Every action earns entries to win prizes, including up to a \$500 Cash Prize.

Staff Sweepstakes Rules

All current employees are eligible to participate. Sweepstakes starts March 1, 2026 and end May 29, 2026.

Participation Disclaimer

- Radiothon activities should be done off-shift or during breaks, not during direct support time.
- Participation is voluntary. No one should feel pressured to donate.
- Please do not share any identifying information about the people we support (names, photos, or personal details).

Prizes

Individuals who donate and/or raise at least \$10 will be eligible to win a cash prize of up to \$500 (or 10% of total money raised by staff). Other individual and team prizes will be announced.

Ways to Earn & Submit Entries

Complete the actions below and submit proof for submissions by:

- **Google form (or scan QR code):** <https://forms.gle/LUHWGLsCCm6m6dH9>
- **OR email/scomm to** gbeben@arcwarren.org.

***If we do not receive proof via the form or email/scomm, we cannot count your entries.*

*Please save your screenshots.***



Action	Entries	What to submit via Google Form or email
Share a Radiothon post	1 entry/post (max 5)	Paste a link to your post on the google form or email/scomm a screenshot.
Register as an individual or team participant on Qgiv	3 entries (max 1)	Copy and paste your Fundraising page link to the google form.
Join or Start a Team on Qgiv	3 entries (max 1)	Your team's Fundraising page link to the google form.
Sign up as a Radiothon caller	2 entries (max 2)	Sign up on the google form.
Submit a short quote for staff shout-outs	2 entries (max 1)	Submit your quote on the google form.
Donate to Radiothon	5 entries (max 1)	Submit date and gift amount on google form.
Receive a donation through your individual/team page	1 entry/gift (no max)	Submit donor name on the google form.
Ask at least 3 people to donate in writing (text, email, dm, letter)	3 entries (max 1)	Submit the number of people asked and contact method via the google form.

★ Bonus entries

We will share bonus entry opportunities leading up to and after Radiothon (for example: to help with Mailings, Fundraising Friday, Thank-a-Donor Post, etc.).

Contact Greg Beben regarding your sweepstakes submissions: gbeben@arcwarren.org.

Ways to participate *without* donating

You do not have to donate to participate. **Sharing, asking, and cheering on your team counts and makes a big difference!**

- Share a Radiothon post
- Create a fundraising page
- Send personal asks to your network (text or email)
- Invite a coworker to join the sweepstakes or create a page
- Thank a donor (comment, message, or a short post)
- Submit a short quote for staff shoutouts
- Sign up as a Radiothon caller (before or after)

****NOTE: Individuals who donate and/or raise at least \$10 will be eligible to win a grand prize of up to \$500. Other individual and team prizes will be announced.****

Can I donate or ask others to donate *without* making a Qgiv page?

Yes, of course! You can still donate and ask others to support Radiothon on your behalf. Gifts can be made online or via cash or check. See RaeAnn or Annamaria for pledge slips for you and your donors to fill out.

- **The most important thing is that you submit your proof of entries** via the google form or by emailing/scomm gbeben@arcwarren.org. This way you will still be eligible for the cash prize!

What if no one I asked donated?

You get 3 entries when you ask at least 3 people to donate, regardless whether the people you ask donate or not, and let us know that you did via the google form or email.

- If they do make a gift, you earn an additional 1 entry per gift (just be sure to let us know)! If your total raised between your donation and theirs is at least \$10, you're eligible for the cash prize drawing!

Fundraising Tips

Asking someone for a donation can feel awkward, but you may be surprised by how many people are willing to donate even a small amount **simply because you thought to ask them!** Try not to focus on the few people who will inevitably say no...because there are *many* more (even strangers!) who would be delighted to help you reach your goal and your organization.

Use these tips and the messages on the following page to help get you started:

- **Ask directly.** A personal message works better than only posting on social media.
- **Start with your inner circle.** Family, close friends, coworkers, and neighbors are often the first to give.
- **Keep it easy.** Short messages are more likely to get a response.
- **Say thank you often.** A quick thank-you can inspire others to give too.
- **Use a milestone.** People like to help you reach a finish line!

****Our Development & Communications team (aka the Fundraisers!!) is always available to help and pump you up! Reach out to Annamaria Laveve and RaeAnn Rowlin any time. 😊****

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How to Reach Out to Your Network...aka “The Ask”

If you are not sure what to say, you are not alone. Here are friendly messages you can use as-is.

**Pro Tip: Copy and paste these templates into the same note’s app with your fundraising link, update them and you are ready to go!*

Text message

“Hi! I’m raising funds for Radiothon 2026 to support The Arc of Warren County’s programs for people with intellectual and developmental disabilities and their families. I would really appreciate your support! If you can, please click my link to donate and help me reach my goal of **[\$GOAL]**. Thank you for your generosity! **[PASTE LINK]**”

Email

Subject: I’m raising funds for Radiothon 2026!

Hi **[Name]**,

I hope you’re doing well. I’m supporting The Arc of Warren County Radiothon on April 29, 2026. It helps fund services for people with intellectual and developmental disabilities (IDD) and their families here in Warren County.

If you can, would you consider making a gift? Here’s my link: **[PASTE LINK]**.

Thank you for supporting something that matters to me,

[Your name]

Talking Points

What is Radiothon?

- Radiothon is The Arc of Warren County’s annual live fundraiser with WRNJ Radio. It supports our programs and services people with intellectual and developmental disabilities (IDD), and the services families count on in Warren County.

What does my donation support?

- Donations support local services for people with intellectual and developmental disabilities (IDD) and the families who count on them.

Why should I donate to Radiothon or The Arc?

- If you can give, it truly helps. If you cannot give right now, sharing my link means a lot.

How can I donate?

- Donate online at arcwarren.org/radiothon or <https://secure.ggiv.com/event/radiothon2026/>.
- On Radiothon day, you can donate by phone at 908-850-1000.

Are we doing text-to-give this year?

- No. Please use the online link or phone donation line.

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